

Instructions

HOW TO HELP A PATIENT IN LESS THAN 30 SECONDS



1 Aware

Carefully listen to your patients at all times for **cue** words.

2 Pair

As soon as a **cue** word is mentioned, **pair** with the product.

3 Care

- Tell the patient: "A lot of people dealing with [**cue**] do really well with [**product**] because [**reason**]"
- Hand the patient the product to look at and hold.
- Also, if you're currently taking the product, tell him or her about your experience.

For example: A lot of people dealing with **sleep** problems do really well with our **Multi Magnesium** because **this mineral helps your nervous system relax**. I've been taking it for 2 months and love how it's helped my sleep.

"Subluxation will be addressed, but nutritional deficiencies create interference too – we owe patients the best option to remove this interference."

Because Card Hero:

Your name. Your card. Your care.

Because Card

BE AWARE. FIND THE PAIR. GIVE CARE.



Cues	Product	Because...
Brain Fog or Heart Health	PurePath Omega 3	<i>Because</i> your brain and heart need these healthy fats to fight inflammation.
Stress or Sleep or Cramping	PurePath Multi Magnesium	<i>Because</i> this mineral helps your nervous system relax.
Joint Pain	PurePath Curcumin + Nerve Support	<i>Because</i> these nutrients balance inflammation right where it hurts.
Sick or Seasonally Sad or Not In The Sun	PurePath Vitamin D3+	<i>Because</i> this vitamin acts like a hormone that switches your immune system on.
Wrinkles or Exercise or Weight	PurePath Bone Broth Protein	<i>Because</i> this gives you the collagen your body can't get from regular food.
Stomach Stuff or Gut Issues	PurePath GI Replenish	<i>Because</i> this gives you the probiotics you need for healthy digestion.

Keep this card in a safe place where patient conversations happen and where you can see it.