



Product Placement & Transition Cheat Sheet

NOTE: For internal clinic staff use only.
Not intended for patient viewing.

Purpose

This guide helps clinics understand how Kingdom Health Sciences (KHS) products can be positioned relative to existing PurePath supplements. The intent is clarity, not forced replacement. PurePath products remain effective, clinically sound options. KHS products introduce additional formulation strategies, sourcing approaches, and protocol-specific tools that may allow clinics to simplify or evolve their supplement lineup over time.



Magnesium Peptides

Related PurePath product: Multi Magnesium

POSITIONING

- An evolution of magnesium supplementation using peptide-bound magnesium sourced through whole-food spirulina amino acid complexes. Containing 18 forms of magnesium within each serving.
- Designed to support absorption, utilization, and extended daily availability.
- Magnesium supports over 300 enzymatic reactions, including neurotransmitter balance, muscle function, energy production, and cardiovascular signaling. Conventional rock-based forms are often poorly absorbed and can cause cramping or diarrhea.



Support Sleep & Stress Response*



Promote Nerve Function*



Aid Gut Motility**



Strengthen Bones*



Eliminate Digestive Issues

Key Differentiators

- Magnesium bound across a broad amino acid profile rather than limited isolated chelates.
- Accessory peptide sequences provide added metabolic and signaling support beyond basic mineral delivery.
- Includes strain specific spore-based probiotic support to assist liberation of magnesium from dietary plant foods throughout the day. Or this: Magnesium Peptides uses a food-based, spirulina-chelated delivery system for improved absorption with less gastrointestinal irritation. Added AB22 helps protect against environmental factors that deplete magnesium stores.
- Increased servings per container with lower cost per serving.

Clinical Use

- Well-suited for patients whose testing commonly indicates higher magnesium needs.
- Well-suited for patients with Persistent stress with inadequate relaxation or sleep, Muscle tightness, cramping, or slow recovery, Heightened nervous system activation or low stress resilience, Cardiovascular or metabolic demand for added mineral support
- Can serve as the primary magnesium option in daily foundational protocols.



PurePath Relationship

- PurePath Multi Magnesium remains a strong, clinically sound choice for patients who respond well to traditional chelated mineral formulations.
- Magnesium glycinate supports calming, sleep quality, and stress response; magnesium malate supports mitochondrial energy production and muscle recovery; and magnesium taurate supports cardiovascular function and nervous system balance.
- The formula is further enhanced with functional mushroom extracts, which support stress resilience, neurological balance, and overall adaptogenic support, making this a well-rounded daily magnesium option for foundational protocols.



Mega Multi For Men

Related PurePath product: Men's Multivitamin

POSITIONING

- A comprehensive multivitamin designed to support male vitality, stress response, and metabolic performance.



Boost Energy & Stamina[†]



Support Healthy Testosterone[†]



Enhance Recovery[†]



Strengthen Immune Function[†]



Promote Heart Health[†]

Key Differentiators

- Inclusion of regenerative organic glandulars.
- Botanical support aligned with hormonal balance and stress physiology.
- Higher proportion of organic, fermented, and peptide-powered vitamins and minerals.
- Expanded superfood and botanical content beyond baseline micronutrient coverage.
- Includes iron and iodine if needed.
- VerdeMins™: Peptide-chelated minerals that replicate the natural structure of minerals found in food, where they bind to amino acids for better absorption.

Clinical Use

- Ideal for patients seeking more than foundational nutrient coverage.
- Appropriate as a primary daily multivitamin for male patients.



PurePath Relationship

- PurePath Men's Multi remains a dependable daily multivitamin. PurePath Men's Multi is glandular free for vegetarians, is iron free if needed. Has higher folate and B12.
- KHS Mega Multi Men offers a more expansive formulation for clinics looking to consolidate multiple products into one.



Mega Multi For Women

Related PurePath product: Women's Multi

POSITIONING

- A women-specific multivitamin combining micronutrients, botanicals, and glandular support.



Support
Hormonal Balance[†]



Boost Energy
& Vitality[†]



Enhance
Immune Function[†]



Promote
Heart Health[†]



Aid Stress
Resilience[†]

Key Differentiators

- Clinically studied botanical combinations supporting hormonal transitions and stress resilience.
- Glandular and superfood integration.
- Organic, fermented, and peptide-powered vitamin and mineral sources.
- VerdeMins™: Peptide-chelated minerals that replicate the natural structure of minerals found in food, where they bind to amino acids for better absorption.

Clinical Use

- Suitable for women seeking comprehensive daily support without multiple standalone products.
- Particularly useful for patients navigating hormonal changes.



PurePath Relationship

- PurePath Women's Multi remains effective for foundational support. PurePath Women's Multi is glandular-free for vegetarians, and is iron-free if needed. Has higher folate and B12.
- Mega Multi Women offers a broader experiential and botanical-driven option.



Microplastics

Related MaxLiving products:
Digestion & Detox

POSITIONING

- A targeted protocol product designed to support the binding and elimination of environmental microplastics.



Support Plastic
Particle Breakdown*



Soothe & Protect
Gut Lining*



Aid
Detox Pathways*



Promote Healthy
Elimination*



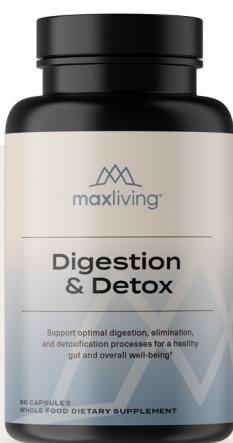
Defend Against
Daily Exposure*

Key Differentiators

- Utilizes whole-food and botanical compounds that assist with escorting environmental particles through normal detox pathways.
- Not intended as a general daily detox.

Clinical Use

- Short-term, protocol-based use when exposure is suspected or confirmed.
- Can be used alongside Digestion & Detox.



MaxLiving Relationship

- Does not replace Digestion & Detox.
- Serves as an additional, exposure-specific option.



Glyphosate

Related MaxLiving products:
Digestion & Detox

POSITIONING

- Designed to support the body's response to glyphosate exposure.



Support Glyphosate Breakdown[†]



Protect Gut Barrier Integrity[†]



Aid Detox Pathways[†]



Restore Microbiome Balance[†]



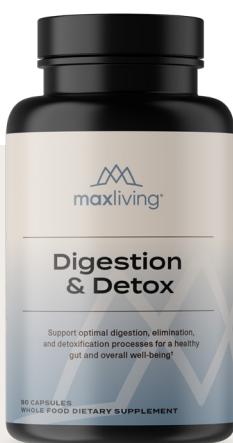
Replenish Depleted Minerals[†]

Key Differentiators

- Focused botanical and soil-derived compounds aligned with glyphosate binding and elimination.
- Can be used independently or alongside Microplastics.

Clinical Use

- Short-term or cycling protocols.
- Appropriate for patients with suspected or known exposure.



MaxLiving Relationship

- Complements, rather than replaces, Digestion & Detox.



Gut Barrier

*Related PurePath products:
GI Replace, GI Replenish*

POSITIONING

- Supports gut lining integrity, repair, and barrier function.



Support
Healthy Digestion[†]



Optimize
Bile Flow[†]



Promote Nutrient
Absorption[†]



Balance
Gut Microbiome[†]



Strengthen
Gut Barrier[†]

Key Differentiators

- Includes peptides, collagen-containing compounds, and supportive enzymes.
- Enzymes are included for tissue and barrier support rather than as a full meal-time digestive enzyme.

Clinical Use

- Can be taken with or without meals.
- Appropriate for repair and restoration phases of gut protocols.



PurePath Relationship

- Does not replace GI Replenish or GI Replace.
- May reduce the need for additional gut-lining or barrier-support products when used consistently.



Liver Support

Related PurePath products: GI Replace (indirect comparison)

POSITIONING

- Focused liver and detoxification support.



Support
Detoxification*



Promote Healthy
Bile Flow*



Boost
Antioxidant Defense*



Aid Phase I/II
Liver Pathways*



Protect Against
Environmental Toxins*

Key Differentiators

- Not intended to function as a digestive enzyme or meal-time support product.

Clinical Use

- Fits within detoxification and metabolic support protocols.
- Used for toxic overload patients with poor bile flow.
- Fatigued and weight loss resistant patient from sluggish liver



PurePath Relationship

- GI Replace remains appropriate for digestive enzyme support.
- Liver Support occupies a different clinical role.



Cidal P

Related PurePath product: GI Remove

POSITIONING

- Designed for targeted gut “remove” or microbial balance protocols.



Support Natural Parasite Defense*



Boost Immune Function*



Break Down Biofilms*



Restore Microbiome Balance*



Promote Healthy Elimination*

Key Differentiators

- Broad botanical and enzymatic approach.
- Includes probiotic support within the formulation.
- Suitable for protocol-based, time-limited use.

Clinical Use

- Often used following stool or microbial testing.
- Can be cycled or alternated within structured protocols.



PurePath Relationship

- May serve as an alternative approach to GI Remove within remove-phase protocols when there are parasites detected.

Additional KHS Products Without Direct PurePath Equivalents



These products introduce new clinical categories rather than replacing existing items:

- Menopause
- Memory
- Cidal V
- Fasting Formula

Summary Guidance for Clinics

- PurePath products remain effective and clinically appropriate.
- KHS products introduce expanded formulation strategies, sourcing, and protocol specificity.
- Transitioning can be gradual, inventory-aware, and patient-centered.
- The goal is simplification, clarity, and improved protocol alignment, not forced replacement.

Manufactured for:



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Kingdom Health Sciences
Nourish the Cell to Get Well™
Practitioner Use Only

WARNINGS: If you are pregnant, lactating, taking any medication, or have any medical condition, consult your healthcare practitioner before use. Not intended for children. **Keep out of reach of children.** Do not use if seal is broken or missing. For optimal storage conditions, store in a cool, dry place.

† These statements have not been evaluated by the Food and Drug Administration.
This product is not intended to diagnose, treat, cure or prevent any disease.